

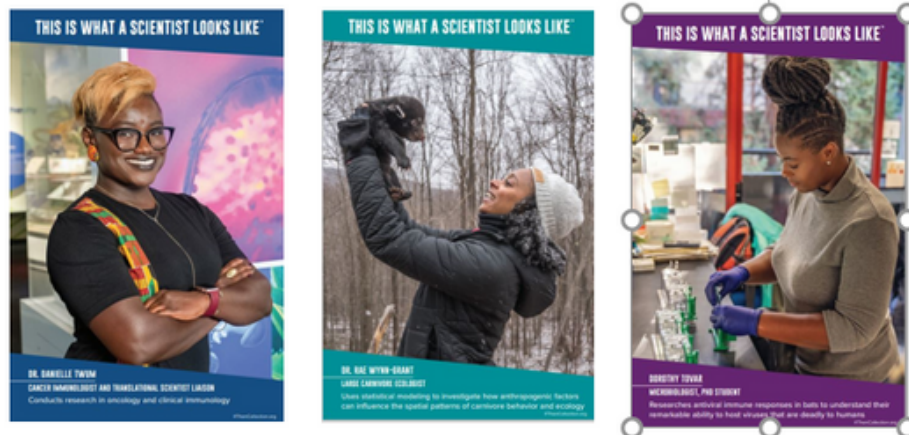


Black Girls Go Global™
S.T.E.A.M. education program through travel and service learning

Black Girls Go Global

a S.T.E.A.M Global Studies Program

Sponsorship Packet



Costa Rica
June 23 - 30, 2023



Attention: Companies and Individuals Who Want to See Black Girls Achieve Their Highest Potential

Black Girls Go Global is a S.T.E.A.M. global studies program in Costa Rica in June 2023 that will improve the lives of black girls and give voice to underrepresented populations. It recognizes the importance of developing awareness of one's own personal reactions to those from different cultures (personal biases, beliefs, attitudes) and provides an understanding of the interconnectedness and interdependencies of countries to develop global citizens.

The program was developed as a special initiative of Bright Light Volunteers ... a 501(c)(3) nonprofit organization with many years of experience in global studies in 13 different countries. Its mission is to make the world a brighter place by providing high school students with educational service opportunities that foster the development of global leaders and citizens.

Problem: There are gender biases in the science, technology, engineering, arts, and mathematics (S.T.E.A.M.) career fields for black women. And ... society does not draw an accurate nor comprehensive image of the desires of many black girls. They normally see portraits of scientists as an intellectual, nerdy image of a man wearing a lab coat with bifocals as he conducts experiments in the lab. This dominated image, does not resemble black female students and engenders a false assumption that they should not aspire to become scientists because either S.T.E.A.M. careers are only designated for white men or the attainment of a S.T.E.A.M. career would go against the accepted traditional gender role.

Solution: **Black Girls Go Global** is answering that call through a special program focused on black girls as a way to break gender biases in the science, technology, engineering, arts, and mathematics fields. Every black girl who aspires to pursue a career in S.T.E.A.M. should be able to do so.

Ten (10) girls will be participating in the **Black Girls Go Global** inaugural year.

This is a superb opportunity for companies to capture this powerful, dynamic and often overlooked demographic group and support **Black Girls Go Global**.

Thank you for your thoughtful consideration. We are grateful for your support.

Alma O. Garcia
Program Leader, **Black Girls Go Global**
soylasoul12@gmail.com
(972) 522-8604

Sponsorship Levels



Black Girls Go Global™
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Science Supporter- \$3,500

- Name recognition on donor's list
- IRS acknowledgement letter
- Visibility on social media and all promotional materials

Environmental Sustainer- \$10,500

- Name and logo recognition on donor's list
- IRS acknowledgement letter
- Visibility on social media and all promotions
- Website logo placements
- Article about donation

Technology Leader- \$27,000

- Name and logo recognition on donor's list
- IRS acknowledgement letter
- Visibility on social media and all promotional materials
- Website logo placement Video interview
- Complimentary invitation for one (1) person to participate in program.

Please complete a Sponsorship Application (included in this Sponsorship Packet).

Note: Sponsors during the program's inaugural year (2022/2023) will be considered founding members/sponsors of ***Black Girls Go Global.***

In-Kind Sponsorship



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An in-kind sponsorship (or gift-in-kind) is a type of sponsorship where a business agrees to sponsor an event or initiative by providing goods and/or services (value-in-kind) instead of cash as part of a sponsorship agreement.

If you'd like to support **Black Girls Go Global** with an in-kind sponsorship, we need help with the following items ...

- **T-Shirt Sponsor** (estimated cost = \$1,500)
 - 25 shirts
 - White shirts w/4-color logo on back; program name on front in small print
- **Swag Bags** (estimated cost = \$500)
 - 25 bags
 - Medium-sized
 - Orange color w/4-color BGGG logo on one side; BLV logo on opposite side
- **Swag Bag Items**
 - Sunscreen (25) - estimated cost = \$375
 - Garden Gloves (25) - estimated cost = \$125
 - Small bottles of hand sanitizers (25) - estimated cost = \$75
 - Face masks (140) - estimated cost = \$50
 - Journal books (25) - estimated cost = \$375
 - Writing pens (25) - estimated cost = \$40
 - Tin of mints (25) - estimated cost = \$75
 - Neon colored sunglasses (25) - estimated cost = \$60
 - Bag of assorted nuts (25) - estimated cost = \$90
 - Wipees (25) - estimated cost = \$30
 - Bags of popcorn (50) - estimated cost = \$70
 - Costa Rica bracelet (25) - estimated cost = \$125
- **Phone Cards** (estimated cost = \$160)
 - 10 cards
 - International calling cards
 - 500 minutes per card

Note: In-Kind Sponsors during the program's inaugural year (2022/2023) will be considered founding members/sponsors of **Black Girls Go Global**.

Sponsorship Application



Black Girls Go Global™

S.T.E.A.M. education program through travel and service learning

Contact Name: _____

Company Name: _____
(as you would like it to appear on print)

Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Phone: _____ **Email:** _____

FaceBook Page: _____

InstaGram Handle: _____

Twitter Handle: _____

Level of Sponsorship (choose all that apply):

____ Technology Leader (\$27,000)

____ Environmental Sustainer (\$10,500)

____ Science Supporter (\$3,500)

____ T-Shirt Sponsor (\$1,500)

____ Swag Bag Sponsor (\$500)

____ Swag Bag Items (list which ones)

____ Phone Cards (\$160)

Once completed, please email this application to Alma Garcia, Program Leader, **Black Girls Go Global** at soylasoul12@gmail.com. Thank you!

Individual Donations



Black Girls Go Global™
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*Individual donors continue to move the needle
by being the #1 source for charitable causes*

Donations (of any amount) gets us closer to making this program a reality.

If you'd like to help get us to our target goal, follow the guidelines below:

- \$3,000 - All travel and program costs for 1 girl.
- \$600 - Food, bottled water, and snacks for 1 girl for 1 week.
- \$500 - Farm tools (shovels, rakes, hoes, and gloves) for 10 girls.
- \$100 - Recreational costs of 1 girl for 1 day.
- \$75 - Hotel room for 1 night for 1 girl.

Note: Individual donors during the program's inaugural year (2022/2023) will be considered founding members/donors of **Black Girls Go Global**.

If you have any questions about a sponsorship or donation, please contact ...

Alma Garcia
Program Leader, **Black Girls Go Global**
soylasoul12@gmail.com
(972) 522-8604

The data shows that only 6.2 percent of Black women are in the mechanical engineering industry. That's sad! With your help we can redefine that and break through the barriers put on African American women.

- Rachel Ranee
BGGG Participant

Method of Payment



Black Girls Go Global™
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By Check:

Send a check, payable to *Bright Light Volunteers/Black Girls Go Global*, and mail to ...

Bright Light Volunteers
9540 Garland Road, #381
Dallas, TX 75218

By Credit Card:

☐ VISA ☐ MasterCard ☐ American Express ☐ Discover

Card Holder Name: _____

Card Number: _____

Exp. Date: _____ CSV: _____

Signature: _____

Online:

Visit www.blackgirlsgoglobal.org and click the "DONATE" button.

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If you have any questions about a sponsorship or donation, please contact:

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Program Leader, ***Black Girls Go Global***
soylasoul12@gmail.com
(972) 522-8604